



**For Immediate Release
May 5, 2010**

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OLA Invites Awards Nominations

Announcement Starts the Clock for Determining the 2010 Winners

Fairfax, VA – “The OLA Awards of Excellence have a quarter-century tradition of honoring manufacturers whose products make outstanding contributions to the ophthalmic community,” said OLA executive director Bob Dziuban, “and today we are opening the nominations for the 2010 Awards. We are inviting OLA member labs and their suppliers to submit nominations for the frames, lenses, equipment, materials, tools, and products that contribute most to the labs’ success.”

Nomination forms are being distributed to OLA member labs and to exhibitor companies. Awards are given in 13 categories, for products currently sold to and through surfacing labs, and introduced after November 2007. Information on the Awards categories, and a history of the winning products, are available on the OLA website: www.ola-labs.org. OLA members and exhibitors can download a copy of the nomination form from the website as well.

The Final Nominees for the 2010 OLA Awards of Excellence will be announced in July. OLA members will vote for the winners during September, and the winning products will be announced in Las Vegas during the OLA Annual Meeting, October 7-9, coinciding with International Vision Expo West.

Optical Laboratories Association (OLA) is an international business association founded in 1894 to serve the needs of the optical laboratory industry. OLA’s current members include 218 companies, representing 487 Rx manufacturing optical laboratories, and industry suppliers, in the U.S., Canada, and 8 other countries. OLA produces a variety of education and training materials for optical laboratories including technical, legal, and regulatory bulletins and manuals; and for eye care professionals, including the *Lens Menu*, the *Progressive Identifier*, the *Indispensable Dispensing GUIDE* (under revision). OLA sponsors an international conference, the premier annual event, exclusively for optical laboratories. For more information contact OLA at 1-800-477-5652 or +1-703-359-2830, fax +1-703-359-2834, email: ola@ola-labs.org, or visit the OLA website: www.ola-labs.org.

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